

Partnership with diverse communities

To maintain valuable links with local communities and contribute to regional revitalization, as well as supporting festivals, sports and cultural exchange with local people in Japan and overseas, we actively support local voluntary activities by employees.

Working with local businesses

The Procurement Division of the Miraca Group considers and promotes doing business with local companies and is building links with companies in Hachioji City as an initiative to make profit in the local area and create employment. This also leads to decentralization of suppliers. In fiscal 2017 we started working with one local company. Going forward, we will strengthen our ties with local businesses who will become our partners.



Comments

Providing products and services that meet expectations

With support from Hachioji City, we have been contracted to produce products for SRL, the first time a local company has been selected as part of the supply chain. By providing a stable supply of high-quality products and making efforts to solve various issues, we are committed to fulfilling our social responsibility as a partner in the clinical testing business for a prosperous local community.

President of plastic molding manufacturer in Hachioji City

The Miraca Group Summer Festival

The Miraca Group Summer Festival is an annual event that has been held since 1981 by the Miraca Group.

Currently, around 2,000 to 3,000 people come to the event each year, and it is well known in the local area. From fiscal 2017, we have held a PR/CSR booth at the festival to deepen understanding of the Miraca Group CSR activities. The booth introduces projects like the Know About Hepatitis Project and the Hand Stamp Art Project as part of our CSR activities, creating an opportunity for people to find out more about the Miraca Group.



The Miraca Group Summer Festival (Hachioji Office, July 2018)



Picture Book Project

SRL's Sales Division is taking the lead in promoting the Picture Book Project for children fighting illness. This project, donating picture books to local hospitals, ran from August 2016 to June 2017 and from November to December 2017. Items including 476 picture books collected by employees have been presented to around 30 medical institutions. In future, we intend to expand the scope of the project by donating a wider range of items.



Donation by the Picture Book Project (Tokyo Rinkai Hospital, July 2018)