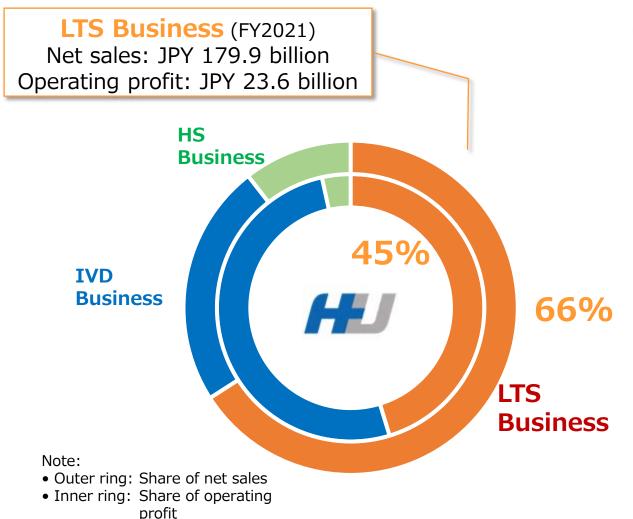


# H.U. GROUP / IR DAY 2022 LTS BUSINESS: STRATEGY AND KEY UPDATES

December 9<sup>th</sup>, 2022 Shunichi Higashi

## LTS Business of H.U. Group

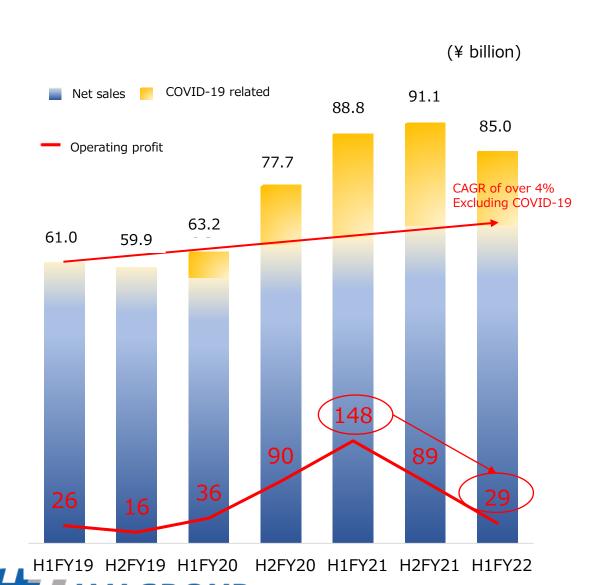


#### **Characteristics of Business**

- The mainstay lab testing service targets the domestic market
  - ✓ Market size: JPY 775 billion (FY2021)
  - ✓ CAGR: 1.5% growth before COVID-19
  - ✓ Market share of H.U. Group: 23.2%\*
- Main players in the lab testing market
  - ✓ Three of the top companies, including BML, LSI Medience, FALCO HD, Hoken Kagaku, account for approximately 60% of the market share, but there are more than 100 small- and midsize players in the market
- H.U. Group has strength in esoteric tests and a high customer share in large hospitals
- In addition to lab testing services, H.U. Group is developing testing-related businesses such as lab testing peripheral services, CRO, food and environmental testing, and medical examinationrelated services.



# LTS Business Performance Transition (each half-year)



#### **Topics**

### **Net sales**

- Significant sales growth in response to COVID-19 testing demands
- Net sales excluding COVID-19-related tests also growing at a CAGR of over 4%
  - Increase of advanced testing fields such as genomic testing
  - While winning contracts with new clients, the number of testing in existing clients is smaller compared to FY2019

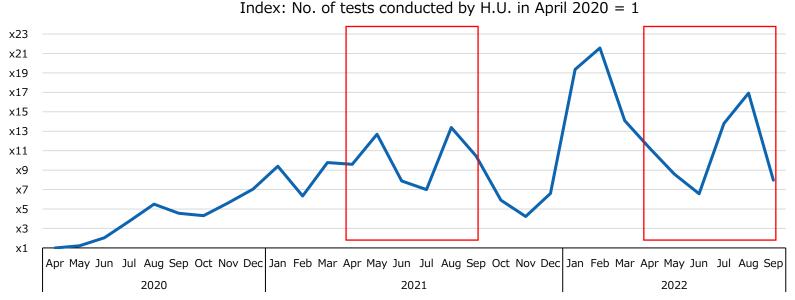
## **Operating Profit**

- Profit driven by increase of COVID-19related testing
- FY22 H1 decreased by ¥11.8 bin YoY
  - Downward revision of COVID-19-related testing reimbursement, mainly PCR testing
  - Increase of costs related to AkirunoCube including one-time costs for parallel operation within Hachioji
  - Rising price of energy and materials

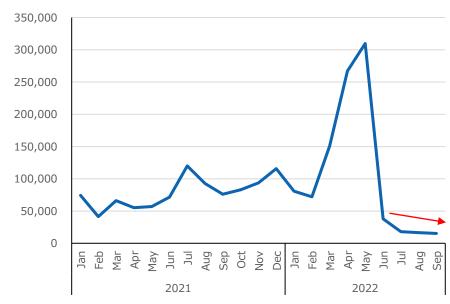
# Status of COVID-19-related Testing

- Number of PCR tests
  - Fluctuating along with the spread of infections
  - H1 FY2022 was same level as previous year
- Number of quantitative antigen tests at airport quarantines
  - Declined sharply from June due to the easing of travel restrictions and remaining at a low level

#### **Number of COVID-19 PCR tests conducted**



# No. of quantitative antigen tests at airport quarantines for entrants<sup>1</sup>





# Medium-term Growth Strategies

#### Lab reorganization and regional optimization nationwide

 Improve cost competitiveness and quality through the consolidation and automation of testing and build optimal lab network

#### **Optimization of logistics**

 Collaborate with MEDIPAL HD by developing joint collection and distribution system

#### Contribution to advanced medical fields

- Expand testing services in advanced medical fields (cancer genome, etc.)
- Create business opportunities through test development by Group companies

#### **Integration of Sales Forces**

- H.U. Group integrated proposals/hybrid proposals
- Regional strategies and channel strategies

#### **Promotion of Healthcare × ICT**

- Develop digital-based healthcare support services
- · Focus on community healthcare demand

#### **Expansion of customer base/testing services**

- Expand medical examination/preventive business
- Expand food and environmental testing business

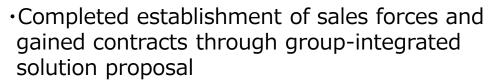
#### **Progress and results to date**

- •Testing transferred from Hachioji to Akiruno
- Started Operation of Fukuoka lab and JV lab in Sapporo
- •Established new STAT labs
- •Established Medisket and joint operation started from integration of storage functions



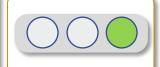
Status

- •Genome-related testing sales grew
- Started WGS business





- •Installed by testing centers operated by Medical Associations and local government
- •Used for data management of COVID-19related tests



- Medical examination business growth
- Improvement of profitability of food testing





## Progress of Key Initiatives in the Medium-term Plan: Reorganization and Optimization of Labs Nationwide

# Reorganization and regional optimization of labs nationwide



Progress and results to date Testing has been relocated to Akiruno Lab. Operation of ALF\* Fukuoka Lab and Sapporo JV Lab

Installation of new STAT Lab completed

Future issues

Complete relocation to H.U. Bioness Complex Consolidation of testing workload from regional laboratories

Efficiency improvement and cost reduction at Akiruno Lab

#### ■ 1st floor: Automated testing area

- One of the world's largest automated line will be installed.
- TAT will be shortened through 24-hour operation system.
- Introduction of AIV (autonomous intelligent vehicles), manpower-saving mechanisms such as automated specimen storage

#### ■ 2nd floor: Infectious disease and bacteria testing area

- The testing pre-treatment process will be automated by conveyor line linked with 1<sup>st</sup> floor and specialized sorting equipment in 2<sup>nd</sup> floor
- Automated testing lines will be installed for testing of infectious disease viruses as well as for bacterial testing to efficiently perform advanced testing.

#### ■ 3rd floor: Genetic and pathological testing area

- Genetic and pathological testing that requires advanced techniques such as diagnostic imaging will be performed.
- AI-based diagnostic imaging, pre-treatment automation, and other efficiency mechanisms
- Installed a next-generation sequencing system (NGS) to meet the rapidly increasing demand for genetic testing such as cancer genome.

Averaged cost reduction per ID in FY2024 (vs FY2019)
General testing: -15% Esoteric testing: -7%
(impact from AkirunoCube only)



# Financial Impact of AkirunoCube for FY2022

(¥ billion) FY22 full-year forecast FY22 H1 Reasons for revision Results Current Initial One-time Delayed operation coursed planned expenses not incurred -2.4 -3.6 -3.6 • Extension of parallel operation period and validation period costs D&A -1.8 -5.0 -4.2 Postponement of expensing period Running -1.7 -3.8 -3.6 Postponement of expensing period costs<sup>1</sup> Total -5.9 <u>-12.4</u> <u>-11.4</u> costs Efficiency Limited +1.4 Delay of cost improvement effects

H.U.GROUP

1. Includes the rent

6

# Transformation of Collection and Logistics Functions (Collaboration with MEDIPAL HOLDINGS)

# Transformation of collection and logistics functions

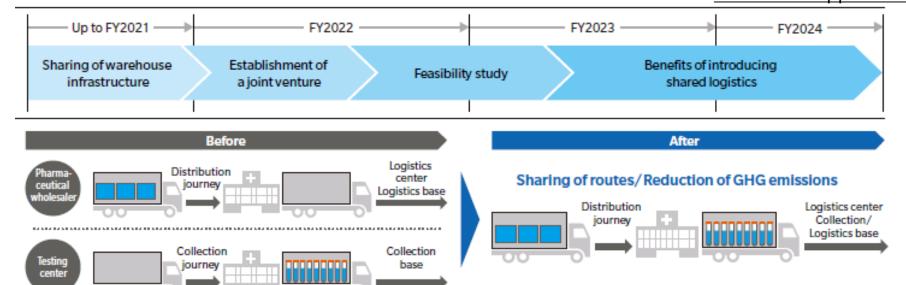




Employee approx. 10,000 Vehicle approx. 6,000

**Timeline** 

Outline diagram of shared logistics



Impact from logistics optimization

### **Blueprint of efficiency improvement**

Integration of warehouse infrastructure/ Oder system

Integration of logistic route, vehicles and offices (Goal: declined by 20%)

20-30% improvement in collection cost per ID by FY2025 (compared to FY2021)



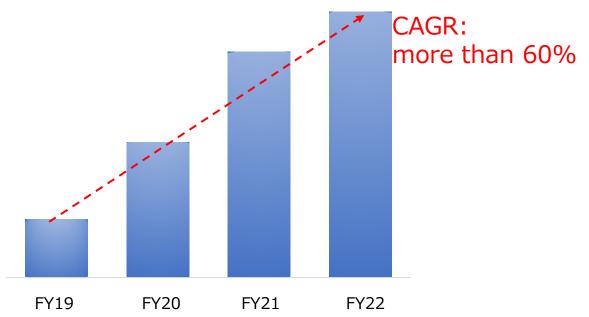
## Progress of Key Initiatives in the Medium-term Plan: Strengthening of Advanced Fields

#### Strengthening of advanced fields

**Progress** and results to date

Increase revenues by signing an exclusive agreement for cancer genome items. Entrusted with analysis projects related to the action plan for whole genome analysis, etc.

## **Net sales for genetic testing**



#### **Future issues**

Prompt response to cutting-edge healthcare

Discovery of new diagnostic methods for cancer and rare diseases

**Establishment of a specialized organization** "SRL Genomics Division"

**Establishment of one-stop contracting** system by H.U. Group

**Step1**: Introduction of cutting-edge testing technologies

**Step2:** Acceptance of contracted clinical studies

**Step3:** Establishment of system for

clinical testing

Significantly increase profits by promptly responding to testing demand.



## Progress of Key Initiatives in the Medium-term Plan: **Growth Strategies**

## **Integrated Group sales functions**















**Progress** and results to date

Infrastructure development for integrated Group sales completed.

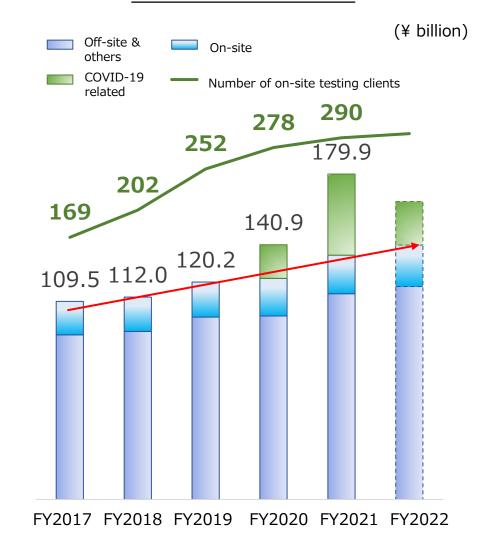
Results of project wins through integrated Group proposals



Sharpening of Group solution sales Strengthening of sales force and improved efficiency through Dx

Further acceleration of top-line growth

### **Net sales of LTS**





# Progress of Key Initiatives in the Medium-term Plan: Growth Strategies

#### **Promotion of ICT x Healthcare**

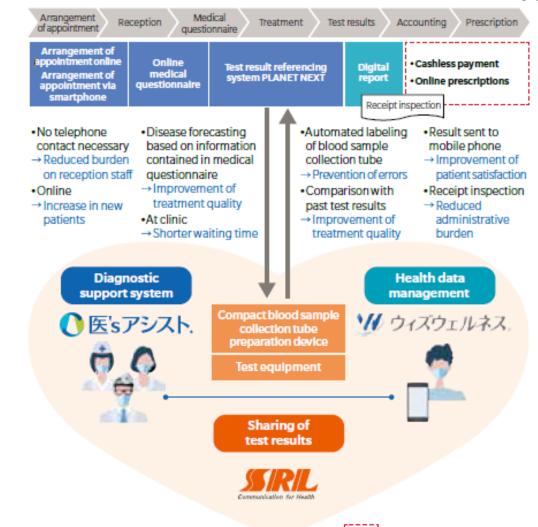


Progress and results to date Installed by medical association centers and local governments Used for data management of COVID-19 testing



Renewal of sales structure through integration with HUF
Differentiation by adding functions and services
Creation of further synergies in testing
business

# Work efficiency improvement through collaboration of E's Assist and WithWellness app





# **Growth Strategy**

Accelerating growth through integrated Group strategy which combine H.U. Frontier, H.U. Research Institute, Ishinban, etc., based on reliable assessment of changes in the environment and customers needs

## **Initiatives for sales growth**

## H.U. Group integrated proposals

✓ Upselling measures combining IVD×LTS×HS

#### Advanced medical domains

✓ Cancer genome sequencing, whole genome sequencing

#### Healthcare x ICT

✓ Differentiation through E's Assist and WithWellness app

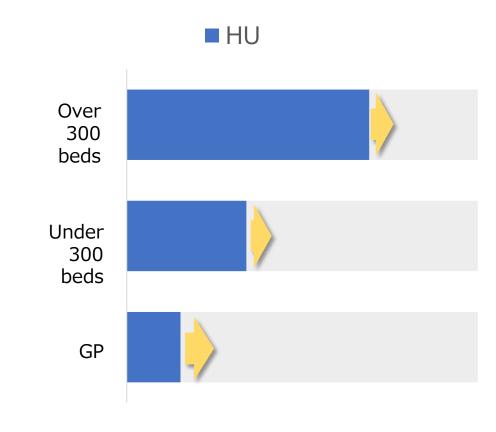
### Upselling by goods sales business

✓ POCT, instruments, reagents

- Expansion of hospital market
- Cultivation of local core hospitals

- Expansion of GP market
- Capturing of community healthcare demand

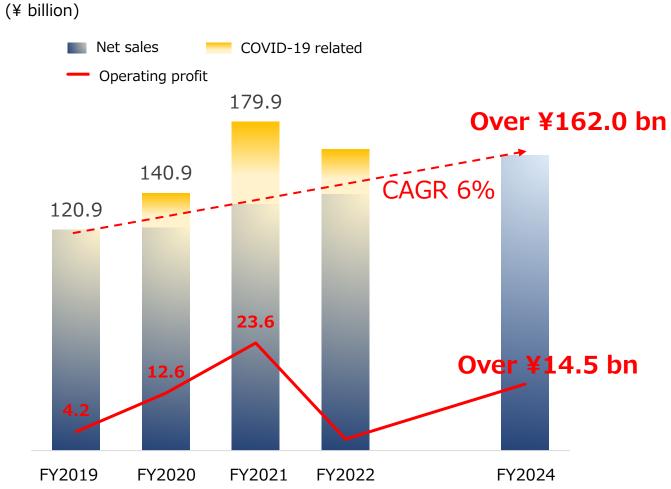
### **Estimated market share of H.U Group\***





## Medium-term Goal of LTS Business

## Forecast by the end of medium-term plan



## **Medium-term Goal**

Solving medical and healthcare issues through LTS business

~significant and sustainable growth~

## FY2024 targets

- Net sales CAGR: over 6%
- EBITDA margin: over 17%
- OP margin: over 9%

